

Research topics relating to Utopia Regenerative Economy 2026

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Research at the following locations:

- Institute of Environmental Systems Science/University of Graz: <https://ess.uni-graz.at/de/>
- JOANNEUM RESEARCH, Environment & Sustainability: <https://www.joanneum.at/geschaeftsfeld/umwelt-und-nachhaltigkeit>
- Bioeconomy Austria: <https://www.bioeconomy-austria.at/en>

About the project:

Regenerative agriculture can be the starting point for an economy that not only preserves natural resources but actively strengthens them. The project investigates how farms can become economically resilient through regenerative farming practices, regional value creation, collaboration and sustainable business models, whilst simultaneously building up soil, protecting water and promoting biodiversity. As stewards of our cultural landscapes, farmers can thus play a key role in this transformation. The vision is a domino effect: what begins on individual farms continues through the catering sector, retail, and the textile and bio-based industries along regional value chains. Step by step, this gives rise to a regenerative economy in which ecological added value and economic success reinforce one another in the long term.