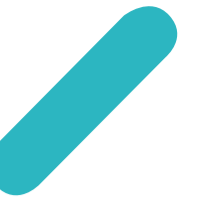
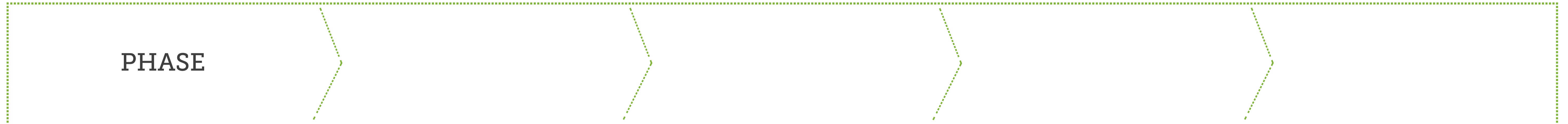


4 USER JOURNEY



NAME USER/PERSONA: _____



STORY				
STAKEHOLDER				
TOUCHPOINTS				
BEDÜRFNISSE & HINDERNISSE				
