



European Investment Bank

One of the largest donors for climate protection
Supports projects that pursue EU priorities

Funding areas are investment projects in:
R&D&I, infrastructure, climate protection, SMEs,
balanced territorial development

Advantage: Projects are realised that banks are
otherwise unable to finance from a purely market
economy perspective

In Austria, Raika, Austrian Anadi and Oberbank,
among others, grant loans, guarantees and equity
through the EIB.

**Banking institutions
in Austria that grant
EIB funds**



European climate law

Aims to achieve **net zero greenhouse gas emissions**

Establishes a governance process for national
climate plans

Through the climate law, the EU wants to create
economic predictability and encourage investors



€ 1 trillion for climate protection

30 %

of the EU budget is earmarked for climate protection.
There are also other sources of financing, so that a
total of € 1 trillion is available.

€ 503 billion EU budget for climate protection and the environment	€ 25 billion EU carbon funds	€ 100 billion Just Transition mechanism
€ 279 billion private & public investment	€ 114 billion national structural funds	

Example projects

- **Construction of the Pretul 42MW wind farm**
€ 37 million EIB financing
€ 52 million total budget
- **Construction of the Graz hydropower plant
and Deutschlandsberg wind farm**
€ 140 million EIB financing
€ 333 million total budget

1. Market

**New laws bring new market opportunities of varying
sizes. The growth of the European markets in the
Green Tech area is expected to be around 7.5% per year
for the next 10 years. Relevant legislation with market
influence includes:**

- L European climate law**
By 2030 emissions reductions of
55% compared to 1990;
Net zero emissions by 2050
- L Infrastructure**
Use of level(s), an assessment framework
for the sustainability of buildings;
renovation wave, smart mobility
- M Zero Pollution
Action Plan**
Zero Pollution Action Plan for Water,
Air and Soil;
No pollution from large industrial plants;
Chemicals Strategy for Sustainability:
A non-toxic environment
- L Energy Efficiency First**
Reduce energy consumption by at
least 32.5% by 2030
- M Hydrogen Strategy**
By 2030 at least 40 GW of
renewable hydrogen electrolyzers
and 10 million tonnes of hydrogen
- S Secondary Raw
Materials**
Higher use of recycled raw materials
- M Safe & Sustainable
by Design**
Development and use of safe
and sustainable materials
and products

Info

➤ A European Green Deal

- An economy in the service of the people
- A Europe for the digital age
- Promotion of our European way of life
- A stronger Europe in the world
- New impetus for democracy in Europe

**The Green Deal is
one of 6 overarching
EU priorities with the goal
of becoming the first
climate neutral continent
by 2050. It covers the
following topics:**

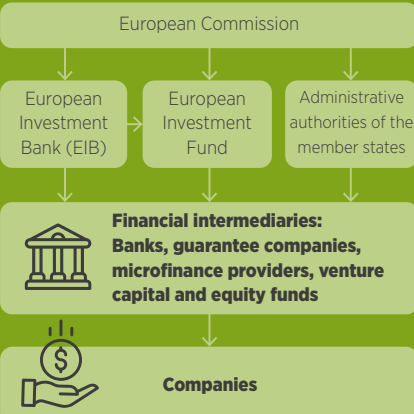


In addition, 37% of the **Next Generation EU** "Corona
Recovery Fund", which comprises a total of € 750 billion,
from the RRF Recovery and Resilience Facility (totalling
€ 672.5 billion) is earmarked for climate protection.

2. Financing

**The EU finances indirectly through intermediaries
such as: the EEEF (European Energy Efficiency Fund).**

As a rule, financing
is provided by banks
or funds. Exceptional
cases (major projects
from € 25 million)
are funded directly
through the EIB.



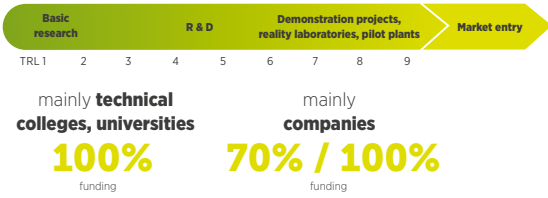
EU Green Deal

greentech.at/deal



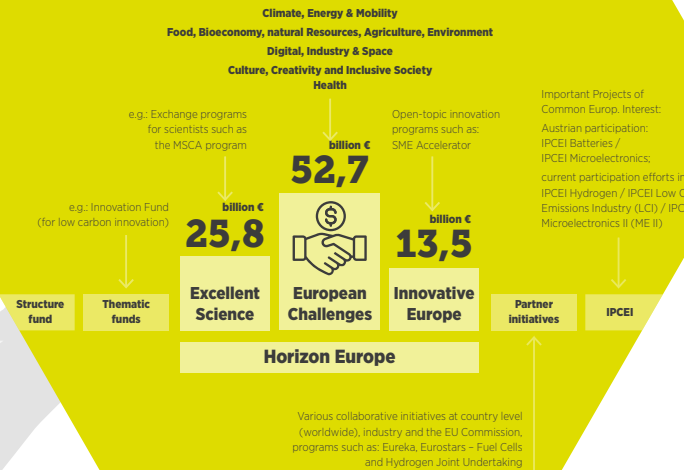
Funding grants

for development projects along the
Technology Readiness Level



3. Funding Support

**The EU provides direct grants primarily through the
R&D&I program Horizon Europe, funds and initiatives.**



➤ My Deal

**5 paths to your Green Deal:
My company wants to...**

- ...implement a green investment project** → You can find out about **financing options** from an EIB partner bank or directly from the EIB.
- ...use EU experience to gain funding for own research/innovation project** → Find out about **open and upcoming Calls** in the Funding and Tenders Portal.
- ...participate in a research / innovation project** → Identify experienced **partners** at EU level in your own national and international environment or contact them via the FFG, EEN or GTC network.
- ...achieve growth with green solutions** → Explore regulatory requirements for climate protection & circular economy and use them for **business development**.
- ...stay up-to-date in our topic area at EU level** → Join **EU topic networks**, subscribe to newsletters and attend network webinars.

We will be pleased to give you **individual support**.

GREEN TECH CLUSTER
Martina Schöneich
+43 (316) 40 77 44 21
schoeneich@greentech.at

BDO Consulting
Eva Martischnig
+43 (316) 3637 834
eva.martischnig@bdo.at



Calls

The Green-Deal budget is awarded
by topic through EU calls

European Challenges (Horizon Europe)

Under the scope of Climate, Energy and Mobility, calls for funding will
be opened over the next two years under the following areas of priority.
These usually open in April / May and September / October.

Climate Sciences (approx. € 272 million)
Cross-Sectoral Solutions (approx. € 550 million)
Sustainable, Secure and Competitive Energy Supply (approx. € 1.2 billion)
Efficient, Sustainable and Inclusive Energy Use (approx. € 241 million)
Clean and Competitive Solutions for All Transport Modes (approx. € 0.5 billion)
Safe, Resilient Transport and Smart Mobility (approx. € 372 million)

Innovation Fund Call (Thematic Funds)

Currently open Green Deal Call (till 10 March):
Innovation in technologies and processes that reduce CO2
(such as CCU or CCS), renewable energy and energy storage
Demonstration projects whose market potential is clearly
recognisable
Focus on market potential instead of basic research
➤ highly competitive, ALL criteria must be met
➤ 60% subsidy, individual application possible, no partner required

SME Accelerator Call (Innovative Europe)

Are you an SME and is your project game-changing & disruptive?
Will your product produce sustainable change in the market?
Do you already have an existing prototype and are looking for
funding to broadly scale up your product?
SME Accelerator awards grants of up to € 2.5 million and loans of up
to € 15 million for outstanding, market-changing projects; open for
all topics.
➤ high level of effort, highly competitive (success rate - 5%)
➤ individual application, no consortium necessary

All Calls related to Green Deal

You can find all open and upcoming calls here:
[Funding and Tenders Portal](https://funding-and-tenders-portal.europa.eu)



EU Networks

Examples



Energy

ESP (European Energy Efficiency Platform)
European Energy Research Alliance
Climate KIC | membership organisation of
the EU (via the EIT) on the topic of transition
to zero emissions and a climate-resilient society
(science, industry and politics)



Batteries

European Battery Alliance EBA250 |
an initiative of the EU Commission
ETIP Batteries Europe | the European Technology
and Innovation Platform for batteries
ALBATS | Alliance for Batteries Technology,
Training and Skills | an EU project in the field of
training



Hydrogen

Joint Undertaking Fuel Cells and Hydrogen |
publishes Calls, brings Stakeholders together
Hydrogen Europe Industry | leading European
industrial association to promote hydrogen



Green Steel

ESTEP (European Steel Technology Platform) |
an organisation of members that connects the
European steel industry
Spire | a PPP (Public Private Partnership) between
the European process industry and the EU
Metallurgy Europe | Eureka Cluster of the metal
processing industry
EIP (European Innovation Partnership on
raw materials) | a Stakeholder platform for the
industry, public bodies, the scientific community
and NGOs



Circular Economy

EURIC (European Recycling Industries'
Confederation) | umbrella organisation of the
European recycling industry
EWMA (European Waste Management
Association) | representation for private waste
recycling and the Circular Economy in Europe
**Specialist portal for waste disposal and
recycling management**
**Stakeholder platform for the European
Circular Economy**
EEA (European Environment Agency) |
EU information agency for environmental
impacts (including industry)



Enterprise Europe Network (EEN)